

board member welcome letter

board member welcome letter serves as an essential communication tool to introduce new members to the organization's board with clarity and professionalism. This letter not only welcomes the individual but also sets the tone for their role, responsibilities, and expectations within the board. Crafting an effective board member welcome letter requires attention to detail, an understanding of the organizational culture, and the ability to convey important information succinctly. This article explores the key components of a board member welcome letter, offers best practices for writing one, and highlights how such correspondence fosters engagement and commitment from new board members. Whether for nonprofit organizations, corporate boards, or advisory councils, a well-written welcome letter is crucial to ensuring smooth integration and effective governance. The following sections will cover the purpose, structure, content, and tips for writing an impactful board member welcome letter.

- Purpose of a Board Member Welcome Letter
- Key Components of an Effective Welcome Letter
- Best Practices for Writing a Board Member Welcome Letter
- Sample Templates and Examples
- Common Mistakes to Avoid

Purpose of a Board Member Welcome Letter

The primary purpose of a board member welcome letter is to formally greet and orient a new board member to their role within the organization. This letter establishes a positive first impression and serves as a foundational communication that clarifies expectations and responsibilities. It also helps to foster a sense of belonging and commitment, which is vital for active participation and effective governance.

Orientation and Introduction

A board member welcome letter introduces the new member to the organization's mission, values, and strategic goals. It provides context about the board's function and the importance of their contribution to decision-making processes and organizational oversight.

Clarifying Roles and Expectations

The letter outlines the specific duties and responsibilities anticipated from the new member. This includes attendance expectations, committee assignments, fiduciary duties, and any legal obligations. Clear communication helps prevent misunderstandings and encourages accountability.

Encouraging Engagement and Support

By welcoming the new member warmly, the letter fosters enthusiasm and motivation. It often includes information about upcoming meetings, resources available for board members, and points of contact for questions, which supports a smooth transition into the board environment.

Key Components of an Effective Welcome Letter

An effective board member welcome letter contains several essential elements that collectively provide a comprehensive introduction and facilitate a productive start to the board member's tenure. These components ensure the letter is informative, professional, and engaging.

Formal Greeting and Personalization

Addressing the new board member by name and using a formal yet welcoming tone establishes respect and professionalism. Personalization demonstrates that the organization values the individual's unique skills and contributions.

Overview of the Organization

Providing a brief summary of the organization's history, mission, and strategic objectives helps orient the new member to the broader context in which they will operate. This overview reinforces the importance of their role.

Role Description and Expectations

Clearly stating the responsibilities and expectations helps the new member understand their duties. This section may include information about meeting frequency, committee participation, confidentiality policies, and any required training or orientation sessions.

Resources and Support

Including details about available resources, such as board handbooks, contact information for key staff members, and access to organizational documents, equips the new member with tools necessary for effective participation.

Next Steps and Contact Information

Outlining upcoming meetings, orientation sessions, or introductory events ensures the new board member knows how to begin their involvement. Providing direct contact details for the board chair or administrative staff facilitates communication and support.

Best Practices for Writing a Board Member Welcome Letter

Adhering to best practices when drafting a board member welcome letter enhances its effectiveness and ensures positive engagement. These guidelines help maintain clarity, professionalism, and warmth in the communication.

Use Clear and Concise Language

Clarity is paramount in communicating expectations and organizational information. Avoid jargon or overly complex language to ensure the letter is easily understood by all recipients.

Maintain a Professional and Warm Tone

The tone should balance professionalism with friendliness to foster a welcoming atmosphere. This encourages openness and a sense of belonging without sacrificing formality.

Customize the Letter for Each Member

Personalizing the letter to reflect the new board member's background, expertise, or specific committee assignments adds a meaningful touch and demonstrates attentiveness.

Include Actionable Information

Providing clear instructions on next steps, such as dates for upcoming meetings or required documentation, helps the new member integrate smoothly.

and feel prepared.

Proofread and Review

Ensuring the letter is free of grammatical errors and factual inaccuracies preserves credibility and professionalism. Having the letter reviewed by other board leaders can provide additional insights.

Sample Templates and Examples

Providing sample templates or examples of board member welcome letters can serve as valuable references for organizations looking to create or improve their own letters. These examples illustrate how to incorporate key components effectively.

Basic Welcome Letter Template

This template includes a formal greeting, organizational overview, role description, and next steps, serving as a straightforward model for most organizations.

Detailed Welcome Letter Example

A more comprehensive example includes personalized elements, detailed explanations of committees, and specific instructions on accessing board resources and training materials.

Nonprofit Organization Example

Tailored for nonprofit boards, this letter emphasizes mission alignment, volunteer expectations, fundraising responsibilities, and community engagement.

Common Mistakes to Avoid

Avoiding common pitfalls ensures that the board member welcome letter fulfills its purpose effectively and leaves a positive impression on new members.

Being Too Vague or Generic

Letters lacking personalization or specific information can feel impersonal and reduce new members' enthusiasm and understanding of their role.

Overloading with Excessive Information

Including too much detail can overwhelm the recipient. The letter should balance thoroughness with brevity to maintain engagement.

Ignoring Follow-Up Opportunities

Failing to provide contact information or next steps can leave new board members uncertain about how to proceed or whom to contact for assistance.

Using an Inconsistent Tone

A letter that swings between overly formal and casual language can confuse the reader and detract from professionalism.

Neglecting to Update the Letter Regularly

Outdated information, such as meeting schedules or contact details, can cause confusion and hinder effective onboarding.

Conclusion

A thoughtfully constructed board member welcome letter is a vital component of successful board onboarding and governance. It sets clear expectations, provides necessary information, and fosters a sense of inclusion and commitment. By understanding its purpose, incorporating key components, following best practices, and avoiding common mistakes, organizations can enhance their board member engagement and operational effectiveness.

Frequently Asked Questions

What is the purpose of a board member welcome letter?

A board member welcome letter serves to formally introduce a new board member to the organization, outline their roles and responsibilities, and provide

essential information to help them integrate smoothly.

What key elements should be included in a board member welcome letter?

Key elements include a warm greeting, appreciation for joining, an overview of the organization, expectations and responsibilities, upcoming meetings, contact information, and resources for onboarding.

How can a board member welcome letter help new members?

It helps new members feel valued and informed, reduces confusion about their role, provides clarity on organizational goals, and sets a positive tone for their engagement.

When should a board member welcome letter be sent?

Ideally, the welcome letter should be sent immediately after the new member is appointed or elected to the board, before their first official meeting.

Should a board member welcome letter include information about board meetings?

Yes, it should include details about upcoming board meetings, schedules, locations, and any preparatory materials needed.

Can a board member welcome letter be customized for different organizations?

Absolutely. While the core components remain similar, the letter should be tailored to reflect the specific culture, mission, and expectations of the organization.

Is it appropriate to include a code of conduct in a board member welcome letter?

Yes, including or referencing the board's code of conduct or governance policies helps set clear behavioral expectations from the start.

How formal should a board member welcome letter be?

The tone should be professional yet welcoming, balancing formality with warmth to make the new member feel appreciated and comfortable.

What resources can be attached or linked in a board member welcome letter?

Resources may include the organization's bylaws, strategic plan, recent meeting minutes, contact list of board members, and onboarding materials.

Who typically writes and sends the board member welcome letter?

Usually, the chairperson of the board or the board secretary drafts and sends the welcome letter to maintain a formal and authoritative communication channel.

Additional Resources

1. *Welcome Aboard: Crafting Effective Board Member Letters*

This book explores the art of writing welcoming letters that set the tone for new board members. It offers practical advice on how to communicate organizational values, expectations, and resources clearly. Readers will find templates and examples to help create personalized and impactful welcome messages.

2. *The Board Member's Welcome Guide: Best Practices for Engagement*

Focused on the initial communication with new board members, this guide provides strategies to foster engagement from day one. It covers the essentials of a welcome letter and how to integrate it into broader onboarding processes. The book also discusses the importance of tone and content in building long-term commitment.

3. *Onboarding Excellence: Letters and Communication for New Board Members*

This title emphasizes the role of written communication in successful board member onboarding. It includes sample letters, checklists, and tips for making new members feel valued and informed. The author highlights how a well-crafted welcome letter can enhance organizational culture and governance.

4. *First Impressions Matter: Writing Welcome Letters for Board Members*

Delving into the psychology behind first impressions, this book guides readers on crafting welcome letters that resonate with new board members. It addresses how to balance professionalism with warmth and provides examples from various sectors. The book also explains how welcome letters can motivate and inspire.

5. *Board Member Orientation: Letters, Tools, and Techniques*

A comprehensive resource that goes beyond welcome letters to include other orientation tools. It offers templates, best practices, and communication strategies for welcoming new board members effectively. The book is ideal for nonprofit leaders and executive directors aiming to streamline their

onboarding process.

6. *Effective Communication for Board Member Onboarding*

This book focuses on the broader communication strategies surrounding new board member integration, with a special emphasis on the welcome letter. It highlights the importance of clarity, tone, and inclusivity in all written materials. Readers learn how to tailor messages to diverse board member backgrounds.

7. *Welcoming New Board Members: A Handbook for Nonprofits*

Designed specifically for nonprofit organizations, this handbook provides step-by-step guidance on welcoming new board members. It includes sample letters, orientation checklists, and tips for creating a positive first experience. The book stresses the value of a thoughtful welcome letter in volunteer retention.

8. *The Art of Welcome: Building Relationships Through Board Member Letters*

This title explores how welcome letters can serve as the foundation for strong board relationships. It offers creative approaches to personalizing letters and engaging new members emotionally and intellectually. The author shares stories and case studies that demonstrate the power of effective communication.

9. *Strategic Onboarding: Crafting Welcome Letters That Inspire Board Members*

Focusing on strategy, this book teaches how to align welcome letters with organizational goals and culture. It guides readers on incorporating mission statements, role expectations, and future opportunities into their letters. The book is a valuable tool for leaders seeking to inspire and retain dedicated board members.

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Board Member Welcome Letter: A Guide to Effective Onboarding

By: Alexandra Reed, Esq.

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Board Member Welcome Letter: A Guide to Effective Onboarding

A warm and informative welcome letter is the cornerstone of a successful onboarding process for new board members. It sets the tone for their tenure, laying the groundwork for effective collaboration and achieving the organization's strategic goals. This comprehensive guide explores the essential elements of a compelling board member welcome letter, offering practical advice and best practices to ensure a smooth transition for new members and a positive impact on the organization's overall success. A well-crafted welcome letter goes beyond a simple greeting; it serves as a roadmap, outlining expectations, providing essential resources, and fostering a sense of belonging. Neglecting this crucial step can lead to disengagement, confusion, and ultimately, hinder the board's effectiveness. This guide will empower you to create welcome letters that effectively integrate new members, maximizing their contributions and strengthening your organization.

Chapter 1: Crafting a Personalized Welcome Letter: Key Elements and Best Practices

The first impression is crucial. Your welcome letter should be more than a generic template; it needs to be personalized and reflect your organization's unique character. This requires going beyond simply inserting the new member's name. Consider their background, expertise, and the specific role they'll play on the board. Address them directly, acknowledging their unique skills and experience and how they will contribute to the organization's success.

Personalization: Start with a warm, genuine greeting that uses the board member's name and title. Refer to something specific you know about their background or experience, showing you've taken the time to learn about them.

Tone: Maintain a professional yet welcoming tone. Show enthusiasm for their involvement and express your excitement about their contributions.

Conciseness: Avoid overwhelming the new member with excessive information. Keep the letter focused and easy to read. Use bullet points and short paragraphs.

Visual Appeal: Use a professional-looking letterhead and maintain a clean, easy-to-read format.

Chapter 2: Setting Expectations and Defining Roles: Clear Communication is Crucial

Clarity is key to successful onboarding. Your welcome letter should clearly outline the expectations for board members, including their responsibilities, meeting schedules, committee assignments, and reporting requirements. Ambiguity can lead to confusion and frustration. Define their specific roles and how their contributions will impact the organization's strategic goals.

Responsibilities: Clearly outline the key responsibilities of a board member, including attendance at meetings, participation in committees, and adherence to the organization's bylaws.

Time Commitment: Be upfront about the time commitment required, including meeting frequency, preparation time, and involvement in other activities.

Decision-Making Processes: Explain the organization's decision-making processes, including voting procedures and consensus-building strategies.

Code of Conduct: Provide a link or reference to the organization's code of conduct, emphasizing ethical standards and expectations for behavior.

Chapter 3: Introducing the Organization's Vision, Mission, and Values: Aligning New Members with the Board's Goals

The welcome letter provides an excellent opportunity to reiterate the organization's vision, mission, and values. This helps new board members understand the organization's overall direction and their role in achieving its goals. Connecting their expertise to the organization's purpose strengthens their commitment and fosters a sense of shared purpose.

Vision Statement: Clearly state the organization's long-term aspirations and goals.

Mission Statement: Describe the organization's purpose and how it intends to achieve its vision.

Values: Highlight the core principles that guide the organization's decisions and actions.

Strategic Plan: Briefly outline the organization's strategic plan, highlighting key initiatives and priorities.

Chapter 4: Highlighting Key Resources and Contacts: Facilitating Seamless Integration

Provide new board members with access to essential resources and key contacts. This could include links to the organization's website, internal documents, contact information for staff members, and details about upcoming events or training opportunities. This proactive approach facilitates smooth integration and reduces the learning curve.

Website and Intranet Access: Provide login credentials and guidance on navigating the

organization's website and intranet.

Key Personnel: Introduce key staff members and their roles, including the executive director, finance officer, and other relevant personnel.

Organizational Chart: Include an organizational chart to help new members understand the organization's structure and reporting lines.

Contact Information: Provide contact information for board members, staff, and other relevant individuals.

Chapter 5: Planning for the First Board Meeting: Preparing for a Successful Start

The first board meeting is a crucial event. The welcome letter should provide essential information about the meeting, including the date, time, location, agenda, and any pre-reading materials. This preparation ensures a smooth and productive first meeting.

Date, Time, and Location: Clearly state the date, time, and location of the first board meeting.

Agenda: Provide a preliminary agenda outlining the topics to be discussed.

Pre-Reading Materials: Indicate any documents or materials that new members should review before the meeting.

Meeting Etiquette: Briefly describe the meeting etiquette and procedures.

Chapter 6: Addressing Potential Challenges and Concerns: Proactive Problem Solving

Anticipate potential challenges and concerns that new board members might have and address them proactively in the welcome letter. This demonstrates your commitment to their success and creates a supportive environment.

Common Questions: Address frequently asked questions about board responsibilities, expectations, and the organization's operations.

Support System: Describe the support system available to new board members, including mentoring programs or access to experienced advisors.

Conflict Resolution: Briefly outline the organization's procedures for addressing conflicts or disagreements.

Open Communication: Encourage open communication and feedback, assuring new members that their input is valued.

Conclusion: Sustaining Engagement and Fostering

Collaboration

The welcome letter is just the beginning of the onboarding process. Sustaining engagement and fostering collaboration requires ongoing communication, mentorship, and support. This letter serves as the foundation for a productive and rewarding experience for your new board members, ensuring their contributions significantly benefit the organization. By following these guidelines, you can create a welcoming environment that fosters collaboration and strengthens your organization's overall effectiveness.

FAQs

1. How long should a board member welcome letter be? Ideally, keep it concise – aim for 1-2 pages.
2. Should I include the organization's financial statements in the welcome letter? No, link to those separately; it's too much information for a welcome.
3. What if the new board member has specific questions? Provide contact information for someone who can answer their questions.
4. Is it necessary to send a physical copy of the letter? An email is perfectly acceptable, but a physical copy can add a personal touch.
5. How can I ensure the letter is accessible to all board members? Use plain language and provide alternative formats if needed.
6. Should I mention compensation or expenses in the letter? Yes, include details relevant to their role.
7. What if a board member doesn't respond to the letter? Follow up with a phone call or email.
8. How often should I review and update the welcome letter template? Annually, or whenever significant changes occur within the organization.
9. Can I use a template for the welcome letter? Yes, but always personalize it to each new board member.

Related Articles:

1. Board Member Onboarding Best Practices: A guide to creating a comprehensive onboarding program for new board members.
2. Effective Board Communication Strategies: Tips for improving communication and collaboration

among board members.

3. Developing a Strong Board Governance Structure: A guide to establishing clear roles, responsibilities, and procedures for board members.
4. The Role of the Board of Directors in Nonprofit Organizations: An overview of the responsibilities and duties of board members in nonprofits.
5. Building a High-Performing Board of Directors: Strategies for recruiting, retaining, and developing a high-performing board.
6. Conflict Resolution for Board Members: Techniques for resolving conflicts and disagreements among board members.
7. Board Member Training and Development Programs: Resources for providing training and development opportunities for board members.
8. Assessing Board Member Performance: Methods for evaluating the effectiveness of board members and identifying areas for improvement.
9. Legal Compliance for Nonprofit Boards: A guide to understanding legal responsibilities and compliance requirements for nonprofit boards.

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board member welcome letter: **High Growth Handbook** Elad Gil, 2018-07-17 High Growth Handbook is the playbook for growing your startup into a global brand. Global technology executive, serial entrepreneur, and angel investor Elad Gil has worked with high-growth tech companies including Airbnb, Twitter, Google, Stripe, and Square as they've grown from small companies into global enterprises. Across all of these breakout companies, Gil has identified a set of common patterns and created an accessible playbook for scaling high-growth startups, which he has now codified in High Growth Handbook. In this definitive guide, Gil covers key topics, including: · The role of the CEO · Managing a board · Recruiting and overseeing an executive team · Mergers and acquisitions · Initial public offerings · Late-stage funding. Informed by interviews with some of the biggest names in Silicon Valley, including Reid Hoffman (LinkedIn), Marc Andreessen (Andreessen Horowitz), and Aaron Levie (Box), High Growth Handbook presents crystal-clear guidance for navigating the most complex challenges that confront leaders and operators in high-growth startups.

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book will renew your passion for your mission and organization, and help you make a bigger difference in the world.

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board member welcome letter: The Absolutely True Diary of a Part-Time Indian (National Book Award Winner) Sherman Alexie, 2012-01-10 A New York Times bestseller—over one million copies sold! A National Book Award winner A Boston Globe-Horn Book Award winner Bestselling author Sherman Alexie tells the story of Junior, a budding cartoonist growing up on the Spokane Indian Reservation. Determined to take his future into his own hands, Junior leaves his troubled school on the rez to attend an all-white farm town high school where the only other Indian is the school mascot. Heartbreaking, funny, and beautifully written, *The Absolutely True Diary of a Part-Time Indian*, which is based on the author's own experiences, coupled with poignant drawings by Ellen Forney that reflect the character's art, chronicles the contemporary adolescence of one Native American boy as he attempts to break away from the life he was destined to live. With a forward by Markus Zusak, interviews with Sherman Alexie and Ellen Forney, and black-and-white interior art throughout, this edition is perfect for fans and collectors alike.

board member welcome letter: The Nonprofit Board Answer Book BoardSource, 2010-12-21 "Think for a moment of the best conversations you've had with friends and colleagues. You were honest with one another—not shy about speaking up but relaxed, even if the topic being discussed was serious in nature. That's the type of conversation *The Nonprofit Board Answer Book* aims to have with you in the pages that follow. It follows a question-and-answer format, enabling you to quickly find an answer to a burning question you have right now. At the same time, it's easy to pick up and read straight through, either cover to cover or one section at a time. At the end of each question-and-answer pairing you'll find suggested action steps. These offer ways to put the information to a practical use on your own board and within your own nonprofit organization. Implementing some of these steps may lead to more questions as you become even more committed to fulfilling your responsibilities as a board member. Remember: behind every good answer lies a good question. So keep asking those questions."--from the Introduction

board member welcome letter: Welcome to My Life Laurie L Hellmann, 2020-06-22 Candid, Vulnerable, Informative, Inspirational When Skyler was three years old, he was diagnosed with severe, non-verbal autism. When he was 17, his mom wrote a book about his amazing life. From page one, Welcome to My Life delivers on its promise to place you squarely in Skyler's life, surrounded by mom and dad, Laurie and Josh, and superstar sister, Kendall. Detailed sensory descriptions take you to doctors' appointments and trick-or-treating, to Qdoba and the kitchen table, to the bathroom for another pull-ups change, to family gatherings, to the Autism Center, and to conversations and internal dialogue so honest that you'll feel like you're part of the family too. Welcome to My Life shares the 14-year journey of a true warrior mom advocating for her non-verbal, severely autistic son from diagnosis through his teenage years. This brutally honest and heartwarming account details the daily struggles and often lack of social understanding that families face when raising a child who relies on parental assistance for every need. A memoir like no other -- truthful and raw, hilarious and unexpected, heartbreaking and uplifting. Laurie L. Hellmann's Welcome to My Life is a love letter to her son Skyler and a welcome letter to the masses. It is dose of reassurance to us all, and a reminder that the world -- even when it's unpredictable and frightening -- is still shimmering with silver linings and powerful lessons. Because He Has No Words and Yet So Much to Say For mothers and fathers, sister and brothers, autism isn't a personal diagnosis ... it's a family diagnosis. Especially when your autistic loved one copes with significant development delays, suffers from serious chronic medical conditions, is an insomniac, and exhibits behaviors that disrupt the flow of day-to-day life. Autism turns households inside out, cracks hearts wide open and turns daily routines upside down. Take a journey with Laurie L. Hellmann and explore: -- How Skyler's autism diagnosis shook and then restored her faith -- The realities of navigating divorce, co-parenting and new love when your child has special needs -- The emotional and physical toll (on Skyler and his family) of countless medical and behavioral treatments -- The difference between hope, false hope, acceptance and gratitude in the face of disappointment, uncertainty and fear -- The effects of autism on sibling relationships -- How autism can challenge and strengthen a marriage -- Why laughter is good medicine for us all Experience the laughter and love, unspoken bonds and unflagging devotion of one very special family. And be changed forever by the knowledge that a mother's love knows no bounds, and that autism -- though it presents various challenges -- does not define who a person is nor does it devalue or diminish their contributions to this world.

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board member welcome letter: The AMA Handbook of Business Letters Jeffrey L. Seglin, Edward Coleman, 2002 This book/CD-ROM reference for professionals teaches letter-writing basics and offers style and grammar guidelines, along with some 365 sample letters for sales, marketing, and public relations, vendor and supplier issues, credit and collections, transmittal and confirmation, personnel matters, and every other business situation. Appendices list frequently misused words, punctuation guidelines, abbreviations, and telephone and online grammar hotlines. The CD-ROM contains all of the sample letters from the book, which can be customized for immediate use. Seglin teaches magazine publishing in the graduate department of writing, literature, and publishing at Emerson College. Annotation copyrighted by Book News, Inc., Portland, OR

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fits-and-starts fundraising model so prevalent in our sector and get on a plan. Discover how to create the donor-focused fundraising systems that move your organization forward -- in any economy! Covering: *Nonprofit Storytelling *Foundation Grants *Fundraising Planning *Multichannel Fundraising Appeals *Donor Newsletters *Nonprofit Annual Reports *Selecting Your CRM, and more Written by an in-the-trenches fundraiser with nearly two decades of experience, Pamela Grow knows what it's like to face limited resources and overwhelming need. She guides you surely and safely through Bright Shiny Object Syndrome on to a roadmap of what really works. You'll learn how to systematize your fundraising and grow your individual donor base exponentially. Loaded with tools, templates, and even recorded webinars, Simple Development Systems will get you off the fundraising hamster wheel once and for all - GROWing your sustainable funding. Guaranteed. The essential guide for fundraising executive directors, new development directors, and board members who want to know the real secrets to fundraising success. About the Author Pamela Grow is the founder of Basics & More Fundraising online training, offering the time and budget-strapped nonprofit professional classes in the systems that build their fundraising. Pamela was named one of the 50 Most Influential Fundraisers by UK's Civil Society magazine, and in 2016 she was named one of the Top 25 Fundraising Experts by the Michael Chatman Giving Show. She's been featured by the Chronicle of Philanthropy, the Foundation Center and Small Shop Savior, a weekly column of NonprofitPRO Magazine. Her weekly newsletter, The Grow Report, reaches over 40,000 nonprofit professionals. Pamela can help you take your donors from first-time gift...to lifetime!

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Ross, Jean Ricky Ross, 1989

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